

FULL PROGRAMME



SPANISH EXPRESS

Survival Spanish for Everyday Life

GENERAL INFORMATION

LEARNING MOBILITY FOR ADULTS IN BILBAO (SPAIN)

DURATION: 4-day itinerary (5 hours/day + optional

LOCATION: cultural visits)

FORMAT: Bilbao, Basque Country (Spain)

LANGUAGE OF INSTRUCTION: Physical, Group Learning Mobility English

HOST: Media Creativa

KEY TOPICS:

- Basic communication for everyday life.
- Numbers, prices, and shopping vocabulary.
- Orientation and directions in the city.
- Cultural integration and local customs.
- Introduction to Euskera (Basque language)

TARGET GROUP:

Adults, adult trainers or volunteers who wish to acquire or strengthen basic Spanish communication skills, particularly those living, working, or volunteering in Spanish-speaking environments.

“A different language is a different vision of life.”
— Federico Fellini

LEARNING OBJECTIVES

- To **develop basic communication skills** in Spanish for social and everyday situations.
- To **strengthen participants' confidence** to interact in real-life contexts (shops, cafés, transport, etc.).
- To **introduce cultural and linguistic diversity in the Basque Country** (Spanish–Basque coexistence).
- To **foster intercultural understanding** and openness through experiential learning.
- To **encourage the use of non-verbal communication** and empathy in language learning.



METHODOLOGY

The course follows an **experiential and communicative approach**, where participants learn through doing, interacting, and playing. Each session **includes practical exercises, group games, and real-life simulations**, complemented by short cultural visits and informal interactions with local people.

Techniques include:

- **Role-playing** and dramatization of daily situations.
- Cooperative games and **vocabulary challenges**.
- **Field-based learning** (market, café, urban walk)
- **Multisensory activities** (music, movement, visual aids)
- Guided reflection and peer feedback.

Informal learning moments — such as shared coffee breaks or short dialogues during visits — are intentionally **included to reinforce confidence and spontaneous communication**.

The **programme concludes with a structured evaluation process**, both individual and collective reflection, receiving feedback, and developing personal action plans for applying and disseminating the results in their local communities and professional environments once the programme is over.

DAY 1 - ¡Hola, me llamo...! / Getting started

Welcome and presentation of the programme. Gathering of the group and introduction of the trainers. Presentation of the 4-day itinerary, timetable, and practical arrangements. Initial expectations and language-learning goals are shared through a short ice-breaker activity.

Language warm-up: The “Name Ball” game. Participants practise greetings and introductions using a soft ball passed around the group. Each participant says their name and repeats the name of the previous person, playfully reinforcing memory and pronunciation.

“Who am I?” activity – Introducing yourself. Through illustrated flashcards showing different characters, nationalities and emotions, participants practise sentences such as “Me llamo...”, “Soy de...”, “Estoy bien / mal”, learning how to ask and answer basic questions.

+

**Training sessions run approximately from 9:00 – 14:00, with optional cultural activities in the afternoons.*

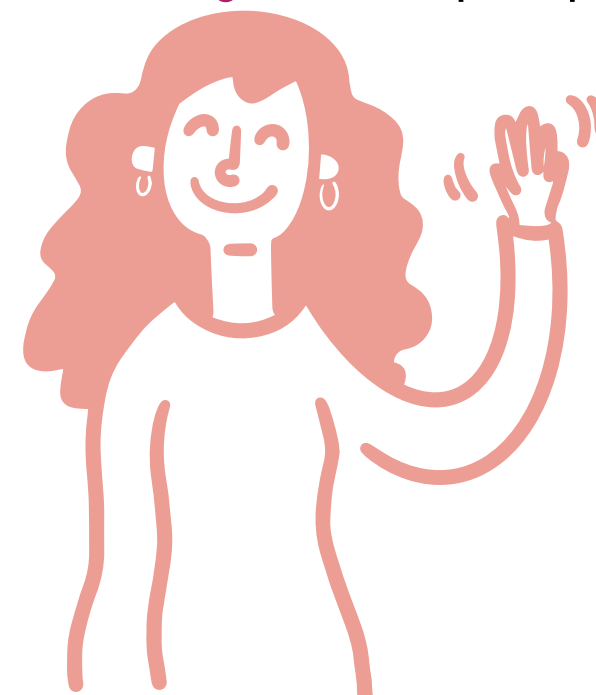
DAY 1 - ¡Hola, me llamo...! / Getting started

+

Mini-cultural session: Two languages, one region. Short presentation about the **Basque Country's bilingual reality**. Introduction to **three simple words in Euskera** (e.g., kaixo – hello, agur – goodbye, eskerrik asko – thank you).

Discussion on language coexistence and cultural identity in Spain.

Closing reflection circle. Participants **share one word or phrase** they have learned and how it made them feel. Trainers **summarise key takeaways** and prepare the group for the next day's topic: daily life and social encounters.



DAY 2 – Speaking Spanish in Everyday Situations

Introduction to the day's objectives. Brief review of Day 1 content and outline of new vocabulary: food, drinks, numbers, and prices.

Role play: At the café. Participants *simulate ordering at a bar or café*, using real menus and props. Emphasis is placed on **pronunciation, politeness forms** (por favor, gracias, quiero un café con leche), and understanding *typical Spanish café culture*.

“Market Challenge” simulation. *Gamified learning activity* where participants use toy bills and coins to buy and sell items. Trainers play different vendor roles to create realistic dialogue. Participants practise phrases such as “¿Cuánto cuesta?”, “Quiero medio kilo de manzanas”, or “Está muy caro”.



DAY 2 – Speaking Spanish in Everyday Situations

+

Optional field visit: Local market experience. Short excursion to a nearby market or grocery shop. Participants, in small groups, ask real shopkeepers simple questions using learned expressions. Trainers assist and encourage interaction.

Language consolidation through games. Back in the classroom, a group quiz and vocabulary bingo reinforce the day's content.

Cultural reflection. Discussion on Spanish social habits related to food, markets, and everyday courtesy.



DAY 3 – En la ciudad | Finding Your Way in Urban Spaces

Orientation warm-up: “Where am I?”. Review of vocabulary for places and directions (calle, plaza, banco, derecha, izquierda, cerca, lejos). Group brainstorm creates a “word map” on the board.

Human map activity. Participants position themselves around the classroom representing city landmarks (museum, station, café, park). Others give directions (“Sigue recto, gira a la derecha...”) to find the correct place. **Encourages listening and movement-based learning.**

City Treasure Hunt. A team-based outdoor activity in which participants use simple clues and maps to find different locations in the local area. Each team must ask at least one local person for directions using their new Spanish skills.

Guided city walk. Short walking tour through central Bilbao or another urban area. Trainers introduce key vocabulary visible in signs, posters, and shop windows. Participants practise real-time comprehension and spontaneous speaking.

Group reflection and language log. Participants share one real-life interaction they had during the walk. Trainers provide supportive feedback and notes.

¡Hola, me llamo...!	Café, mercado y vida diaria	En la ciudad	Vivir en comunidad
Welcome & presentation	Introduction to the day's objectives	Orientation: "Where am I?"	Introduction & Recap
The "name ball" game	At the café Roleplay	Human map activity	Everyday encounters Mini-theater
"Who am I" activity	"Market challenge" Simulation	"Truth Quest Bilbao"	Bilingual identity Guest talk
Two languages, one region	Local market experience Optional field trip	City treasure hunt & Guided city walk	Wrap-up & reflection
Closing reflection circle	Language consolidation & cultural reflection	Group reflection and language log	Closing ceremony and certificates

* Some changes in the programme are possible. The content of the course is always adapted to the participants' previous knowledge, expectations and requirements. The participants receive the informational kit a few weeks before the start of the course.

COMPETENCES

to be acquired by the participant



Ability to use basic Spanish expressions for social interaction.

Improved listening and pronunciation through exposure to authentic language.

Increased awareness of cultural and linguistic diversity in Spain.

Greater confidence to communicate in real-life situations.

Initial understanding of Euskera and its local significance.

METHODS OF MONITORING AND MENTORING the participant before, during and after the mobility



Ongoing contact with the mobility participant.



Questionnaire before and after mobility.



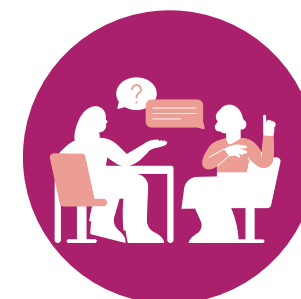
Mentoring by the host and the sending organisation.



Verification of the participant's concerns and expectations.



Individual interviews.



Reflections and debates where the quality of the learning outcomes will be assessed.



Meetings with other participants in the mobility.



Participant report.

Expected use of the RESULTS & EVALUATION

Application of learned expressions in daily interactions.

Contribution to personal integration and self-confidence in multilingual environments.

Sharing the learning experience with peers and local groups.

Increased participation in community and social contexts.

CERTIFICATION & MATERIALS

Certificate of participation (Erasmus+ format)

Digital access to learning materials and vocabulary sets.

Participant reflection journal.

Post-course learning recommendations.



Ready to start your journey into the Spanish language and Basque culture?

Check dates and register your participation vía email.

Contact: info@mediacreativa.eu

